

Owner's directives to the board and managing director of

The Nordic Centre of Heritage Learning & Creativity AB (NCK)

NCK – a presentation

NCK is a semi-public company owned by representatives of the heritage sector in primarily the Nordic and Baltic countries.

NCK is working with initiatives in the form of:

- following the development in politics, research and practice in regards to use of heritage as means for learning and competence development activities
- delivering conferences, seminars and courses in order to be a resource for the heritage sector on learning and competence issues in the Nordic and Baltic countries
- leading and participating in applied research and development projects in learning and competence issues
- creating unique competence in its broadest meaning on heritage learning issues which are valuable to primarily the owners and secondarily the heritage sector – archives, museums, galleries and heritage sites – in the Nordic-Baltic area

Vision

NCK shall be the natural first and main choice when the heritage sector in Northern Europe search for competence and experience in heritage learning issues. NCK shall itself have central competences in order to meet general expectations.

NCK will have such contacts in the Nordic-Baltic area, Europe and internationally within the worlds of archives, museums, art galleries, universities and other relevant R&D environments, so it is possible to create and organize partnerships and consortiums which are necessary in order to have a leading position in the field of heritage learning.

NCK have the ambition to be the representative of the heritage sector in issues concerning learning through heritage experiences in relation to Nordic-Baltic, European and international authorities.

Owner's priorities of NCK initiatives

1. NCK will continue to develop its activities in Sweden and establish the same level of activities and knowledge about the company in the rest of the Nordic-Baltic region.
2. NCK will shape a balance between regional, national, Nordic-Baltic and European activities such as applications and projects

3. NCK will shape a balance between applied research and development work related to archives, museums, heritage sites and art
4. NCK will make its mark on European policy development for arts and culture.

The owners want the board to report on progress on these prioritized areas every year.

Financial directives

1. NCK should aim to have a financial surplus of 10 percent on the running budget for consolidation and reinvestment.
2. NCK should aim at creating a NCK fund which in the short term (3-5 years) should reach a level at 800 000 SEK (app. 100 000 €) and in the long term (6-10 years) should reach a level at 1 500 000 SEK (app. 200 000 €). The NCK fund will in time be a tool for NCK to take initiatives with little or no funding from other sides and will also create extra security for the company and the staff.

The owners want the board to report annually on progress and status according to the financial directives.

Ethical dimension

NCK is expected to follow the ethical policies which exists for Jamtli Foundation. These primarily include human rights issues, gender equality, and protection of environment, social responsibility and intercultural dialogue etcetera.

Governance

The board is responsible for making sure that its decisions are deeply rooted among the owners and that the managing director's principal decisions follow in the same direction. In daily work NCK is regarded as one of the departments at Jamtli Foundation, which makes it possible for the foundation to give extra support for the company and for the CEO of Jamtli and the managing director of NCK to have an ongoing dialogue to make sure that operations follow the wishes of the owners and the board.

Maintenance of spirit from NCK prehistory

NCK prehistory includes an intensive period of almost 10 years of projects where some traditions were created. Some of these – including annual spring conference, NCK award and specialist reference group seminar – is expected by the owners to continue to be central parts of NCK activities.

The owner's directives are approved on the annual assembly in May 2015. Wishes for changes and amendments will by routine be discussed and possibly decided at annual assemblies in the future.